



PRODUCT MARKETING EXECUTIVE

JOB DESCRIPTION

Job Highlights

- Product Market Research
- Plan and launch sales campaigns.
- Liaison with dealers

Responsibilities

- Prepare and implement sales plan and promotion strategy.
- Formulate and execute sales campaigns.
- Conduct product testing and feasibility study.
- Participate and monitor promotional activities.
- Drive sales through liaison with dealers.
- Manage customer relationship and handle customers' enquiries /complaints.

Requirements

- Degree holder, preferably in Business Administration or Marketing discipline
- Out-going, self-motivated, and aggressive
- Able to work independently with eagerness to learn.
- Proficient in Microsoft Office (Word, Excel) and PowerPoint.
- Good communication & presentation skills, analytical mind, and salesmanship.
- Good command of English and Chinese, including Mandarin.

Application Methods

- Interested candidates please send CV or any portfolio that you are comfortable to share with us.
- Shortlisted candidates will be invited for the next stage of the recruitment process within four weeks. Network Limited reserves all rights to make final decisions on all related issues.
- Personal data collected will be used for recruitment purposes only. Please note that only short-listed candidates will be notified of the application result.