

WHO WE ARE

Bravera is a startup with a mission: to encourage people to move more, pursue a healthier lifestyle, and connect them with rewards.

WHO WE SEEK

You're the person that calculates things and plans. Your friends leave it to you to plan events. You're not afraid of tech. You're good at meeting deadlines and think of solutions in advance for things that may go wrong.

CONNECT

Bravera allows people to connect from both Apple iOS and Android smartphones. Once connected, people can move by walking and earning points that can be exchanged for rewards.

ENGAGE

Engage with local and international brands and services. Feel a sense of achievement when unlocking a reward that has been 'earned'.

BUILD

Earning rewards with local businesses can help rebuild the economy, connect people to their local community, and bring people closer together.

UPGRADE

Organizations and enterprises of all sizes can upgrade to a VIP account controlled by our Bravera Admin Console. Create:

- Private Groups
- Private Chat
- Private Leaderboards
- Private Rewards



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CAMPAIGN OPERATIONS INTERN

PROFILE

The Campaign Operations Manager is a critical role that brings together campaign execution. You will be helping launch campaigns as well as troubleshooting, documenting, and optimizing key Bravera campaigns systems and processes. Teaming up with Sales and Marketing to optimize go-to-market engine to generate demand and build pipeline at scale, then build campaigns to customers' needs to a scheduled timeline. You will help build the technology foundation that enables Bravera that quickly and effectively deploy client campaigns that add value.

RESPONSIBILITIES

- Define and continuously refine end-to-end campaign processes from the intake and planning to QA and launching in the Bravera admin panel.
- Support ticketing process for prioritizing internal requests from multiple stakeholders and driving technical resolution to completion. Support campaign and program launch as needed and document workflows, content, owners, deliverables, QA process and SLA across the campaign lifecycle and increase speed and efficiency of campaign launches.
- Monitor campaign performance and generate sales invoices

SKILLS

- Detail orientated - you overthink and question things
- Proficient at project management (and deliver on time)
- Use / Knowledge of project management tools (e.g. Trello/Wrike a plus).
- Editing content on tools like Canva.

LOCATION TST, Hong Kong main location.
Partial remote work possible

DURATION 3-6 months

REMUNERATION Unpaid

INTERESTED? email alynw@bravera.co